

PHOTO CUTLINES:

- DAVID PRATHER, ESQ.; SCOTT HAWKINS, PRESIDENT, THE FLORIDA BAR BOARD OF GOVERNORS; MICHELLE SUSKAUER, ESQ. AND GARY LESSER, ESQ.
- HEADSHOT: GARY S. LESSER



**LESSER LESSER
LANDY & SMITH PLLC**
ATTORNEYS AT LAW
- Personal Injury since 1927 -

**MANAGING PARTNER GARY S. LESSER SWORN INTO OFFICE
OF FLORIDA BAR BOARD OF GOVERNORS**

WEST PALM BEACH, FL (June 23, 2011)—Gary S. Lesser, Managing Partner at Lesser, Lesser, Landy & Smith, PLLC (LLL&S) was sworn in as a new member of the 2011-2012 Florida Bar Board of Governors for the Fifteenth Judicial Circuit, on Thursday, June 23, 2011 during the Organization’s annual convention held at the Gaylord Palms Resort & Convention Center in Kissimmee, Florida. As one of the judicial luncheon sponsors that day, LLL&S attorneys were joined by more than 600 guests in welcoming Lesser to his new position.

The Florida Bar Board of Governors has exclusive authority to formulate and adopt matters of policy concerning the activities of the Bar, subject to limitations imposed by The Rules Regulating The Florida Bar. The 52-member board consists of the Bar president and president-elect, the president and president-elect of the Young Lawyers Division, representatives elected by members of the Bar from each of the state's 20 judicial circuits, four out-of-state representatives elected by Florida Bar members who reside outside of Florida, and two public members appointed by the Florida Supreme Court. The Florida Bar currently has more than 90,000 members.

“Gary has a long record of leadership and service to the Bar and will be a valued member of the Board of Governors,” said Scott G. Hawkins of Jones, Foster, Johnston & Stubbs, P.A. who was also installed during the Bar convention, as president of The Florida Bar Board of Governors. “He ran in a difficult race and defeated two very capable and qualified opponents and has earned the right to serve on the Board.”

Born and raised in Palm Beach County, Lesser has served as the Chair of The Florida Bar Professional Ethics Committee and is the current Chair of the Advertising Committee. Recognized again this year by Florida Trend as a Legal Elite, he was also inducted into the magazine’s Florida Legal Elite Hall of Fame (as one of only 67 Florida attorneys recognized as a Legal Elite for at least seven years), and voted again as a Super Lawyer in Personal Injury by his peers.

Lesser is an AV rated attorney by Martindale-Hubbell for demonstrating the highest level of legal ability and ethics who leads by example and holds LLL&S attorneys and legal and judicial colleagues to the same standard. Concentrating his practice in general personal injury matters, Lesser has handled numerous high profile cases in automobile injury, wrongful/accidental death, premises liability, negligent security, and defective product causing injury. His zeal to balance business success with “give back” and “paying it forward” to community is his hallmark; exceptional client service and advocacy is his promise.

Lesser is very active in the community and serves for numerous legal associations and community-base organizations, supporting more than 50 vital charitable and business organizations. Under his stewardship, LLL&S was presented the coveted PR News Legal PR Award for Social Responsibility or Philanthropy earlier this month at the National Press Club in Washington, DC for the firm’s “Business Builds Community; Community Builds Business” initiative.

Lesser, Lesser, Landy & Smith, PLLC, the third oldest law firm in Palm Beach County, was established in 1927 by Joseph H. Lesser in West Palm Beach, and has been serving clients throughout Florida for more than 80 years focusing on serious personal injury and wrongful death cases. LLL&S (www.lesserlawfirm.com) enjoys a reputation in the community for superior legal skills, hard work, client service, and high ethical standards. The Firm partners are "AV" rated by Martindale Hubbell, the highest rating in ethics and legal ability. LLL&S is active in the community, and has donated significant time and financial support to numerous charities. The Firm has obtained significant settlements and verdicts over the years and is well known to insurance companies and insurance defense lawyers as skillful advocates. This experience and reputation allows the Firm to obtain the best possible results for its clients.

For more information on LLL&S with offices in West Palm Beach, Boca Raton and Stuart, call (561) 655-2028 or visit www.lesserlawfirm.com.