



HEALTHY MOTHERS, HEALTHY BABIES COALITION OF PALM BEACH COUNTY PRESENTS
ITS COVETED 2010 "SUPPORTER OF THE YEAR" AWARD TO
GARY LESSER OF LESSER, LESSER, LANDY & SMITH, PLLC

WEST PALM BEACH, FL (October 18, 2010)--Healthy Mothers, Healthy Babies Coalition of Palm Beach County presented its 2010 Supporter of the Year Award to Gary Lesser, Managing Partner of Lesser, Lesser, Landy & Smith, PLLC for his dedicated commitment and on-going efforts to help further the organization's mission. On behalf of the Healthy Mothers, Healthy Babies board of directors, the award presentation was made to Lesser by the organization's President & CEO Cathy Cohn at their recent annual meeting held at Bear Lakes County Club.

Healthy Mothers, Healthy Babies works to improve birth outcomes, promote healthy families and build healthy communities by providing cooperative community-oriented programs to the residents of Palm Beach County. From its many offices throughout Palm Beach County and with direct access to the area's complete array of health and related resources, Healthy Mothers, Healthy Babies offers everything needed for the best possible pregnancies and birth outcomes for Palm Beach County's mothers and babies. Most of the services offered through Healthy Mothers, Healthy Babies are provided at no cost to the families served.

"We are proud to recognize Gary Lesser's dedication to our organization and his vital assistance in raising much needed funds to underwrite the educational programs and critical prenatal services we provide to financially challenged Palm Beach County families at no cost," said Healthy Mothers, Healthy Babies President & CEO Cathy Cohn. "Operating in today's current economic environment continues to challenge the abilities of many families to obtain necessary prenatal and other healthcare services. It is inspiring community role models such as Gary who not only echo our mission, but also jump in with time and financial resources to make "life changing" differences for so many."

Gary Lesser noted that "receiving this award from an organization that makes a profound and lasting impact on our community, especially through its successful outreach program targeted to at-risk and hard-to-reach women, makes this honor especially rewarding. I am proud to have long supported Healthy Mothers, Healthy Babies."

Lesser has long been active in the community, serving in leadership positions to support a variety of nonprofit missions as well as the Florida Bar and several other legal organizations, including the Palm Beach County and Martin County Bar Associations. He has served as Vice Chair of the Advertising Committee prior to his current appointment as 2010-2011 Chair; and in various other Florida Bar leadership positions, including Chair of the Florida Bar's Professional Ethics Committee for 2003-2004, and member the Professionalism Committee for 2005-2008. Beyond legal circles, Gary was appointed to the Economic Council of Palm Beach County and supports the Business Development Board of Palm Beach County. Active with the Palm Beach Medical Society, he has made strides in enhancing positive

and productive interactive dialogue between medical professionals and attorneys to better serve clients/patients as Chair of its Medical Legal Committee and other initiatives.

He serves as managing partner of Lesser, Lesser, Landy & Smith, PLLC (LLL&S), the third oldest law firm in Palm Beach County that was established in 1927 by Gary's grandfather Joseph H. Lesser in West Palm Beach. Enjoying a reputation in the community for superior legal skills, hard work, client service, and high ethical standards, the firm has been serving clients throughout Florida for more than 80 years focusing on serious personal injury and wrongful death from its offices in West Palm Beach, Stuart and Boca Raton. For more information, please call (561) 655-2028 or visit www.lesserlawfirm.com.

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